Chartered Institute of Digital Economy

UTM UNIVERSITI TEKNOLOGI MALAYSIA | School of Professional and Continuing Education (SPACE)

Managed by

PROFESSIONAL POSTGRADUATE

LEVEL 7 IN BUSINESS ADMINISTRATION x EMBA

THE GLOBAL INDUSTRY DRIVEN PROGRAMME WITH DUAL AWARDS

PROFESSIONAL POSTGRADUATE IN BUSINESS ADMINISTRATION LEVEL 7 AWARDED BY UTM SPACE - SCHOOL OF PROFESSIONAL AND CONTINUING EDUCATION (MBA EQUIVALENT)

UTMSpace (School of Professional and Continuing Education) is the lifelong learning arm of Universiti Teknologi Malaysia (UTM). It was corporatized in 2011 to offer flexible, industry-relevant education for working adults and professionals. UTMSpace provides part-time diploma, bachelor's, and postgraduate programs, along with professional certificates, executive courses, and corporate training.

Designed with flexibility in mind, UTMSpace caters to individuals seeking to upskill or reskill while balancing work and personal commitments. With classes available on weekends, evenings, and through online platforms, it supports learning anytime and anywhere. UTMSpace also partners with industries and government agencies to deliver customized that aligns with current market needs.

PROGRAMME DELIVERY BY CHARTERED INSTITUTE OF DIGITAL ECONOMY EDUCATION (CIDE) AND EMBA AWARDED BY CIDE

The Chartered Institute of Digital Economy is globally the professional body representing the digital economy industry professionals based out of Singapore. CIDE is the largest and the first chartered digital institute in the world. CIDE has members from the UK, USA, Australia, Japan, Indonesia, Taiwan, Malaysia, Vietnam and Singapore.

ONE OF A KIND

An Industry-based qualification designed towards organisation's capability building to support talent development.

- Innovation & Leadership
- Flexibility
- Global Network
- Learning from Leaders
- Immersion & Reflection
- Available & Accessible

****NON-MQA ACCREDITED****

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MODULESS

7 Core

3 Elective

2 Integrative (Thesis)

SEMESTER 1

- Strategic Management
- Business Research
- Marketing Management
- Human Resource Management

SEMESTER 2

- Entrepreneurship
- Organizational Behavior
- Corporate Finance
- Master Project 1 (Integrative)

SEMESTER 3

- Economics (Elective)
- Accounting for Business (Elective)
- Business Law (Elective)
- Master Project 2 (Integrative)

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MODULESS

7 Core

3 Elective

2 Inter grative

CREDIT HOURS

- 7 Core: 3 credit / module = 21 credits
- 3 Elective modules: 3 credit / module = 9 credits
- Master Project 1 : 4 credit
- Master Project 2 : 6 credit
- Total credits: 40 credits

LEARNING OUTCOME

Upon successful completion of the Professional Postgraduate in Business Administration, participants will be able to apply advanced business concepts and strategic management principles to make informed, data-driven decisions in dynamic organizational environments. They will demonstrate strong leadership, problem-solving, and analytical skills, with the ability to lead cross-functional teams, drive innovation, and manage business operations effectively in both local and global contexts. Participants will also develop enhanced communication, negotiation, and ethical decision-making capabilities essential for professional growth and executive-level responsibilities.

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UTM UNIVERSITI TEKNOLOGI MALAYSIA | School of Professional and Continuing Education (UTMSPACE)

ENTRY REQUIREMENT

- Working applicants with any recognised degree with a minimum 5 years at executive or managerial level, OR
- Working applicants with any recognised Diploma with a minimum 10 years at executive or managerial level, OR
- Working applicants with any professional qualifications, such as Project Management Professional (PMP), Commercial Pilot Licenses (CPL), Aircraft Maintenance Engineers Licenses (AMEL), recognised by the Senate from local or overseas institutions or agencies with a minimum of 10 years working experience at executive lor managerial level, OR
- Working applicants with any professional certificate such as MLVK, MCSE, CISCO, recognised by the Senate from local or overseas institutions or agencies with a minimum of 15 years working experience at executive or managerial level, OR
- Working applicants with any certificate recognised by the Senate from local and overseas institutions or agencies with a minimum of 15 years working experience at executive or managerial level, OR
- Working applicants from the Public Services Agencies without any formal tertiary qualifications must serve a minimum 10 years working experience in the 'managerial or professional grade' category,
  OR
  Working applicants without formal academic qualification from private sector must have a minimum of 10 years and hold a senior position such as Director, Owner or CEO;
- **AND** Must be able to demonstrate good English language proficiency.

Responding to demands made by many industry captains, leaders and game changers, our Professional Postgraduate In Business Administration Level 7 awarded by UTMSpace and dual awards of EMBA by CIDE is the most industry driven programme. Our facilitators are industry practitioners with proper academic qualifications holding years of experience in their respective fields. Through the facilitation, insights and cross learning between learners and facilitators generated creative and out-of-the-box solutions to real business problems and challenges. Catering for busy executives and business owners, the learning is done anywhere anytime through the flexibility of online learning.

Please visit:

www.cide.international for more information or email to **secretariat@cide.international** for enrolment enquiry.